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To Equipment Owners Everywhere:

The Florida Transportation Builders' Association is proud to announce its endorsement of the HeistProof Anti-Theft Technology.

For those of us in the road building, general construction, and trucking industries the losses incurred due to equipment theft need no explanation. Each year the NER statistics verify the billions in lost equipment and billions more in lost productivity. At the February '09 FTBA/ FDOT Construction Conference in Orlando we were officially introduced to the HeistProof Anti-Theft Technology.

Time and technology have finally aligned to bring us a simple, inexpensive and, most importantly, true anti-theft device. HeistProof was introduced and judged at the World's Largest Invention and Innovation Expo, and named the "Gran Prix Award Winner" as the best new Invention of the Year!

Our endorsement of this technology is with the hope that all industry associations will join together to end the plague of equipment theft that affects us all.

Sincerely,

Bob Burleson  
President